

2024 JANUARY PARENTS MEETING – 01/10/2024

- Meeting Agenda
 - Coaches
 - Sponsorships
 - Volunteer sign-up
 - Upcoming dates

LAKESIDE LACROSSE



PHOTOGRAPHY BY DENISE MARTIN <https://www.dmartinphotoart.com>

PLAYER FORMS



- Player Information Form – Google Form
 - <https://www.lakesidelacrosse.com/forms.html>
 - Parent/Guardian name and contact info
- DragonFly Max
 - Physical and DCPS forms
 - Must be submitted to before 01/15/2024
 - Email Tricia Newmyer to review and confirm player eligibility.

LAKESIDE HIGH BOOSTER CLUB SUPPORT



Financial

- Dues, fundraising, and sponsorships pay for:
 - Uniforms
 - Helmets
 - Coach honorariums
 - Game Day meals
 - Balls and equipment
 - Senior Night, End of Year Banquet

BBQ FUNDRAISER - DEBRIEF

- Thanks to everyone who helped! Special thanks to Brian McCoy and Brian O'Neil who manned the BBQs all night. And many others who sold, volunteered, came to visit.
- Net from BBQ sales: \$6,798.
- Our target was \$7,133
- We came within 95% of goal. That's a solid A! And, don't think we could have sold one more item.
- Lessons learned for next and future years to make it even better.
- Sales: +29% more than 2022
- Direct donations: ~\$785

LAKESIDE HIGH BOOSTER CLUB SPONSORSHIP DRIVE



Sponsorship Drive

- Each player secures a sponsor.
 - Google Sheet sponsor tracker
- Sponsor Levels:
 - Viking - \$1500
 - Gold - \$500
 - Purple - \$250
- Jan. 15 – Deadline for sponsor logo for banner

SPONSORSHIP DRIVE UPDATE

- Sponsorship drive goal set last October: \$8,500 (last year we rose ~\$5,000).
- To-date: \$5,500 received, \$1,500 additionally pledged + more in-kind
- In-kind or other sponsorships are also appreciated – works just as well as a check!
 - Restaurants donating to support one (or more) team meals – saves ~\$300-400 cost for each meal.
 - Spirit night: Bell Street Burrito – **Thurs., Jan. 11, 6-8 pm**
- Please use Google Docs spreadsheet to keep tabs of sponsorship drive updates
 - Presently only 8 players are recognized in Google Docs for reaching out to community for sponsorship support.

BOOSTER CLUB – MEMBER DUES

- Club membership dues for 2024 season:
 - \$500
 - \$200 for 8th graders
- www.lakesidelacrosse.com on-line store is open for annual booster club membership dues payments.
 - Note: the on-line store payment also includes the transactional fees. If you prefer to pay directly via check then that fee is not required. Checks can be made payable to “Lakeside High Lacrosse Booster Club” and provided to Doug Jury or Jennifer Knupp
- Preference for dues received prior to distribution of gear (helmets and uniforms)
- Exceptions to club membership dues may be considered on case-by-case basis – please contact Jennifer Knupp or Doug Jury if necessary

VOLUNTEERS NEEDED

Game Day Meals

- Game Meal coordination – **Lizzie Jury**
- Game Day meals pick-up and delivery –
 - 1 volunteer per game
 - 18 games, but no meals on days with later games
- Signup Genius to be emailed after schedule is finalized

On the Field

- Game Day spotters – 2 volunteers per game
- Home Game banner install -
- Home Game announcer -
- Game Day film –
- Signup Genius to be emailed after schedule is finalized

VOLUNTEERS NEEDED

Season Volunteer Roles

- Photographer coordination – **Karen Courtney-Long**
- Parent photographer – **Keith Ellerman**
- Media coordination – 1-3 volunteers
 - Create and post Instagram and FB graphics
 - Ensure sponsor recognition in posts
 - Team bulletin board

Special Events

- Senior Night committee – **Beth Courtney-Long** + 2 more volunteers
- End of Season Banquet committee – 3-7 volunteers
- Summer tournament coordination – **Doug Jury**

Interested but have questions? Let me know. 😊

UPCOMING DATES

- **Thurs., 1/11 - Sprit Night at Bell Street Burrito in Tucker** – 20% of orders goes to the program. Mention LHS Boys LAX when you order. Online orders don't count.
- **Tues., 1/16 – First day of practice**
- **Sat., 1/20 – Player participation dues**
- **Sat., 1/20, 8:30-10:30 AM – Uniform and helmet distribution** at LHS parking lot. Same day as LHS Viking 5k!
 - Look for our purple canopy tent! We'll be there with donuts and hot beverages for players and families who run!
- **Sat., 1/27, 11 AM – 1 PM** – Individual and Team Photos – LHS Cafeteria
 - Players bring both team jerseys, team shorts, and sticks.
 - Can't make it? Email Jennifer Knupp. There will be a make-up day.

UNIFORMS AND SPIRIT WEAR

Uniforms

- Dues paid for pick-up – only player or parent may pick up uniform and helmet.
- 1 black and 1 white numbered jersey
- 1 pair black shorts and 1 gold helmet
- 1 Shooter shirt featuring Viking Sponsor logos
 - To wear at practice, game days, and out and about.
- Players indicated their sizes and jersey # (if any) in the Player Information Form

Spirit Wear

- BSN Spirit Shop opens week of **January 15**
- Will be open for 10 days
- Link to shop will be sent in GroupMe
- New items to the shop include PJ pants, crewneck sweatshirts and more polo shirt styles.
- Shipping takes 3-4 weeks.
- Jim Cope will coordinate order pick up.

COMMUNICATION

Communication Channels

- Updates and information via email
- LHS LAX Parents GroupMe
- LHS LAX Team 24 GroupMe
- Website: <https://www.lakesidelacrosse.com/>

SCAN THE QR CODES

Media and Events Volunteer Sign-Up



Player Information From

